

# between the lines

*A multi-award winning Gift and Card retail business with 13 stores across the South East and London, specialising in beautiful gifts for friends, family and the home as well as unique art cards and gift books*

## Senior Sales Advisor - Tenterden

Are you:	Do you have:
positive, calm	a big sense of team spirit
rational, kind	integrity
great at communicating	loyalty
genuine and honest	a fun sense of humour
dedicated and committed	
careful and accurate	
willing & flexible	

Do you believe:
in working together with a common purpose
in working in an environment that is happy, busy, uplifting, inspiring
in making a difference
in flying high rather than scraping by

Then come and talk to us about assisting in the management of our Tenterden Store

### Main Duties & Responsibilities:

We are looking for an excellent work ethic and a real desire to develop your skill set. You will need to have the ability to support your Store Manager in their duties but also step into their role at times to lead the Sales Team and take full responsibility for the store in the Store Manager's absence. To carry out all duties as instructed by your Store Manager and Senior Management, accurately adhering to Company systems and procedures in order to maximise the profitability of your store.

We expect a good level of commercial acumen and preferably some prior team management experience working in a senior role, coupled with outstanding Customer Service skills and a willingness to work together in a team with a common purpose.

This role is a Senior role that requires you to be a Key Holder, covering the Manager's absence and working alternate Sundays **once fully trained** (Sunday rate once fully trained £9.50 per hour). As this is a Senior role we do require applicants to be over the age of 23.

## Reporting To

Store Manager

### Key Result Areas

- Ensuring our excellent Customer Care Standards are maintained
- Taking responsibility for reaching set financial targets
- Being completely familiar with all stock, cash and security procedures
- Timely completion of all administrative paperwork is essential
- Stock Control and Display
- Personal Appearance/Manner and Attitude
- Housekeeping
- Training
- Health & Safety

### Sales/Customer Service

Be aware of our customers at all times

Ensure the highest standard of service, actively engaging with our customers

Ensure that all customers are acknowledged, assisted and advised when making a purchase

Achieve add-on sales where possible in order to meet sales targets, without pressure selling

Be fully aware of all promotional activities in store and utilise to gain maximum sales for your store

### Cash/Till Procedures

Provide excellent service at the till point(s) as required

Assist the Store Manager in ensuring that all Sales Staff follow Company Cash and Till procedures fully and correctly at all times

### Security

Maintain the necessary safeguards to protect Company cash and stock

Follow all security measures applicable to your store

Ensure all personal belongings at your branch are safely secured

Minimise stock loss and shrinkage

Be key holder for your branch

### Stock Control and Display

Ensure all deliveries are accurately checked and discrepancies reported to Head Office

Ensure all inter-branch transfers are actioned correctly

Maintain Company standards on stock layout, display, pricing, ticketing and overall presentation

### Personal Appearance/Manner & Attitude

Maintain your appearance to Company standards, including personal hygiene

Assist the Store Manager in ensuring that The Sales Team also complies with the above guidelines

Be friendly and approachable at all times

Be able to communicate with customers and all other staff in a relaxed and friendly manner

## Housekeeping

Follow the principles of good housekeeping, handling stock and equipment with care at all times  
Always keep the shop floor and stockroom tidy

## Co-Management

Assist the Store Manager with Team motivation & training  
Assist the Store Manager with the timely completion of weekly paperwork  
Assist the Store Manager with all operational elements and ensuring that the day to day running of the store is seamless and efficient

## Training

Attend and participate in all training sessions on/off the job as requested  
Attend and assist the Store Manager with the running of 6-weekly Branch Staff meetings  
Assist in the Training of your Store's Sales Staff in all procedures

## Health & Safety

Be aware of your responsibilities under the H&S Act  
Know and carry out when necessary the store's fire, accident and reporting procedure  
Use common sense and report any hazards to your Store Manager  
Encourage the Sales Team to take responsibility for their part in their own Health and Safety

In general you would be expected to assist your Store Manager and Senior Management in any other reasonable duties that will be asked of you in the day-to-day role of Senior Gift Advisor.

This position carries a six-month trial period, during which either party can give one week's notice of termination of employment.

## Hours of Employment

You will be working a 2-weekly rota as follows:

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Hrs
Week 1	08:30 - 18:00	OFF	08:30 - 18:00	08:30 - 14:00	08:30 - 18:00	08:30 - 18:00	OFF	39.5
Week 2	OFF	08:30 - 18:00	08:30 - 18:00	08:30 - 14:00	08:30 - 18:00	OFF	09:30 - 16:30	38

Extra hours over and above your regular hours of employment will be required from time to time to cover for holidays, bank holidays, sickness and seasonal trading peaks. Leading up to Christmas you will be expected to take part in seasonal out-of-hours fill-ups in your branch. Please note that, depending on future operational needs your rota may change.

Please note that NO holidays are permitted in November and December during our incredibly busy trading months. The equivalent of one week's holiday is permitted between 1st September and 31st October.

## Remuneration

**£8.00** per hour Monday - Saturday (*dependent on age and experience*)

**£8.50** per hour Sundays & Bank Holidays (*whilst training*)

**£9.50** enhanced rate for Sundays & Bank Holidays (*once fully trained and Senior In Charge*)

Paid holiday entitlement of 5.6 weeks (incl. Bank Holidays)

25% Staff Discount

Bonus scheme (after successful completion of 6 month trial period)

*Please note Between The Lines operates a strict no smoking or vaping policy, full policy details can be available on request.*

For further information please call Paula Ellis our Tenterden Branch Manager on 01580 763413 or Teri Clapp our Area Manager on 07983 244744.